



Music & Tech Law Symposium
October 18, 2019

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**MONDO.NYC CLE Music & Tech Law Symposium
Powered by Covington & Burling LLP
RAP at Harvard Law School
Announces Day-Long Panel Program**

**First Ever Mondo.NYC Pro Bono Legal Counseling Sessions to be Provided by
RAP at Harvard Law School**

New York, NY (June 20, 2019) – The Mondo.NYC Music & Tech Law Symposium today announced its Continuing Legal Education (CLE) event to be held Friday, October 18, 2019 at The Williamsburg Hotel in Brooklyn as part of the fourth annual Mondo.NYC. **Mondo** is proud to announce its partnership with Covington & Burling LLP, RAP at Harvard Law School, Michelman & Robinson LLP, Mitchell Silberberg & Knupp LLP, and Moses & Singer LLP.

The day-long accredited CLE entertainment symposium will feature key leaders and pivotal figures at the forefront of the entertainment industry, as they discuss how legal practitioners can best protect their client needs in this volatile era transformed by the rapid convergence of technology, shifting business models, compliance and regulatory protocols and ever-changing trends within the marketplace.

Joanne Abbot Green, Mondo.NYC Executive Producer states: "I am absolutely thrilled to be able to join forces with the most progressive legal minds in the country and to help develop the quintessential programs geared towards both the legal and artistic communities as we face such an extraordinarily unpredictable environment."

The CLE Steering Committee members are:

Michael Poster, Esq., Michelman & Robinson LLP, Chair, Steering Committee
Adrian Perry, Esq., Covington & Burling LLP
Linda Cole, Esq., Harvard Law School
Dallin Earl, RAP at Harvard Law School
Toby Butterfield, Esq., Moses & Singer LLP
Eleanor M. Lackman, Esq., Mitchell Silberberg & Knupp LLP

2019 CLE Program Schedule

So Now What? The Music Modernization Act in Practice and its Effects on the Valuation of Music Assets

The practical effects of the Music Modernization Act at implementation will be addressed, including MLC designation, noncommercial use exception to unauthorized uses of pre-1972 sound recordings, and what lawyers and their clients can do to be prepared for it all. The panel will also cover how the MMA will impact the value of music assets in conjunction with other upcoming reforms such as the European Union Copyright Directive Article 13.

Being Smart about Artificial Intelligence — from Content Creation to Creative Marketing in the Music and Entertainment Industries

We'll explore the myriad ways AI impacts the music and entertainment industries, from recommendation engines to hyper-targeted marketing and distribution, to using AI to create content directly. The panel will also cover how to counsel clients on the legal and regulatory implications of employing AI-powered products and services.

Music Financing Alternatives

The music business isn't cheap. Many labels, publishers, songwriters and artists are looking for new options when it comes to financing expansion, touring, acquisitions and other capital-intensive projects. When traditional advances or an outright sale of a catalog or company are not viable, are there other choices available? This panel will examine alternative sources of financing now becoming available in the marketplace, including the benefits and risks associated with these alternatives.

Collapse of a Platform: Understanding your Rights in the Aftermath

Following the high-profile collapse – or imminent collapse – of several concert festivals (notably, Fyre and Woodstock 50) and at least one music-oriented crowdfunding platform (PledgeMusic), there is often uncertainty and confusion regarding the rights of anyone who either paid funds in advance (whether as a funding source, a sponsor, a ticketholder or otherwise) as well as those who may be legally entitled to get paid. This panel addresses the rights and remedies of these parties, and what legal and practical steps you can take in the future to protect yourself.

A Playlist Curated by Whom??? Harnessing the Power of Influencer Relationships and Navigating the Regulatory Risks

This panel will discuss practice tips in engaging influencers, particularly how to balance maximizing those relationships with regulatory requirements. It will also cover the increasing regulatory scrutiny of social media platforms and evolving public opinion on influencer marketing and who bears responsibility for what they spotlight and endorse.

View from the Inside: Issues Facing In-House Counsel

As the music industry transforms and grows, so must in-house counsel learn to adapt to the rapidly shifting landscape. With issues ranging from copyright to contracts, from legislation to litigation, and from commercial matters to #MeToo, today's in-house counsel have more issues than ever that require their attention. The panel will discuss how they are addressing and managing this range of issues, including working with industry groups and outside counsel, and how they manage to keep an eye on everything.

Covington & Burling LLP has been certified by the NYS Continuing Legal Education Board as an accredited provider of continuing legal education in the State of New York and is accredited as a provider for California Minimum Continuing Legal Education (MCLE) credit by the State Bar of California. Program materials will be submitted to the Tennessee State Bar for CLE review. Under state rules, this program has applied for approval for a total of up to 6 CLE credit hours. For details on the CLE Symposium programming, registration and CLE credits, click [here](#).

Mondo.NYC Pro Bono Legal Counseling Sessions

Mondo.NYC is thrilled to announce its partnership with The Harvard Law School Recording Artists Project (“RAP”) in providing Pro Bono Legal Counseling Sessions to Mondo attending and showcasing musicians. This program will assist up and coming artists by providing direct one-on-one access to Harvard Law School students under the supervision of attorneys to answer individual questions submitted in advance of the event. Content will include navigating copyright protection, mechanical licensing, custom contract provisions and more.

This program is open to all Mondo.NYC registrants.

The Mondo.NYC Music & Tech Law Symposium is open to all Mondo.NYC registrants, however CLE credit will be available only to legal professionals who purchase CLE credentials.

Special hotel discount rates exclusively for Mondo.NYC attendees are available at The Williamsburg Hotel. For accommodations please click [here](#).

About Mondo.NYC

Mondo.NYC is a festival and global business summit of music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape. For more information click [here](#).

About Covington & Burling LLP

In an increasingly regulated world, we have an exceptional ability to help clients navigate their most complex business problems, deals, and disputes. Our distinctively collaborative culture allows us to be truly one team globally, drawing on the diverse experience of lawyers and advisors across the firm by seamlessly sharing insight and expertise. What sets us apart is our ability to combine the tremendous strength in our litigation, investigations, and corporate practices with deep knowledge of policy and policymakers, and one of the world's leading regulatory practices. This enables us to create novel solutions to our clients' toughest problems, successfully try their toughest cases and deliver commercially practical advice of the highest quality. For more information click [here](#).

About RAP at Harvard Law School

The Harvard Law School Recording Artists Project ("RAP") is a student practice organization serving the music community by offering pro bono legal services to local and national musicians. RAP enables Harvard Law students to perform sophisticated, hands-on legal work for clients under the supervision of a licensed attorney. Since its founding in 1998, RAP alumni have gone on to work for and represent artists, indie and major record labels, the Copyright Office, and media companies, and taken their passion for music and entertainment law far and wide across the legal profession. For more information click [here](#).

About Michelman & Robinson LLP

The reach of M&R's Corporate & Securities Practice Group spans industries and borders. We represent a domestic and international clientele in transactions in several sectors – Advertising & Digital Media, Banking & Financial Services, Consumer Products, Entertainment & Music, Health Care, Hospitality, Insurance, Real Estate and Retail & Apparel, among them. These deals range from routine financings to highly complex acquisitions. Likewise, our transactional team guides clients through the life cycle of their businesses, routinely handling entity formation and then providing advice and counsel regarding day-to-day operations, expansion and ultimately sales, mergers or other liquidity events. For more information click [here](#).

About Mitchell Silberberg & Knupp LLP

Since 1908, Mitchell Silberberg & Knupp LLP (MSK) has proven its ability to understand the complex, demystify the mysterious, and define the unknown. With more than 130 lawyers and offices in Los Angeles, New York, and Washington, D.C., MSK is often distinguished as a "go-to" firm by industry and legal insiders, and has extensive experience in a variety of practice areas, including Entertainment & IP Litigation, Labor & Employment, Motion Picture, Television & Music Transactions, Immigration, Corporate Securities, Regulatory, Tax, Trusts & Estates, Real Estate and International Trade. Relentlessly innovative, our lawyers have developed groundbreaking legislation, established influential precedents and shaped the legal landscape. For more information, visit www.msk.com

About Moses & Singer LLP

Since 1919, Moses & Singer LLP has represented diverse businesses and successful individuals and their families. Among our broad array of U.S. and international clients are leaders in banking and finance, entertainment, media, real estate, healthcare, advertising, and the hotel and hospitality industries. Our vibrant, nationally recognized Intellectual Property, Entertainment and Sports practice runs the gamut of intellectual property, entertainment and sports law – from creation and exploitation to monetization and protection. Moses & Singer has a full-service trademark and copyright practice, advising entities and individuals in all media, including television, motion picture, digital, publishing and the performing arts. We routinely counsel clients on monetizing IP rights through licensing and other creative transactions and partnering arrangements, as well as related issues, such as rights of publicity and privacy, defamation, and misappropriation. We also advise clients on IP aspects of corporate and commercial transactions. The firm has long been a key advisor in a variety of industries including technology, computer software and services, advertising and public relations, food, and consumer goods. For more information click [here](#).

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