



IT'S A WRAP!
MONDO.NYC 2018
PLUGGING MUSIC INTO TECHNOLOGY
2019 DATES ANNOUNCED!!!

FOR IMMEDIATE RELEASE New York, NY (October 15, 2018) – With 150+ speakers, 125+ performers, 50+ panel sessions, Mondo.NYC 2018 featured pioneers pushing the boundaries of music discovery and blockchain with today's industry leaders. Over four exhilarating days, the Mondo.NYC ethos of inspiring, showcasing and supporting today's innovators and entrepreneurs was in full effect through active panel discussions, live music showcases and engaging workshops that ignited the music and technology industries.

Mondo 2019 dates are October 15-18 – ticket sales and band submissions will open in November. SAVE THOSE DATES NOW! Check Mondo.NYC for updates.

Mondo 2018 highlights included:

Special Events & Partners

The NYC Guild of Music Supervisors Education Event hosted by Jonathan McHugh featuring top music supervisors and industry executives in the fields of advertising, film, TV, video games and trailers.

RIAA Special Presentation "Everything You Need to Know about Streaming & the MMA," featuring Cary Sherman, RIAA CEO, Mitch Glazier, RIAA President, Joshua Friedlander, RIAA SVP Strategic Data Analysis, Danielle Aguirre, General Counsel NMPA, Michael Beckerman, President & CEO of the Internet Association, Chris Harrison, CEO Digital Media Association and Clara Kim, General Counsel ASCAP.

The SF MusicTech Summit MusicTech Day @ Mondo.NYC hosted by Brian and Shoshana Zisk, bringing together visionaries in the evolving music/business/technology ecosystem.

Northern Beat, a co-presentation of MetLiveArts, with the Consulate General of Canada in New York, Factor and Manitoba Music. Celebrating contemporary indigenous Canadian music with Cree and Métis rock musician iskwé, Inuk pop singer Elisapie, and Mohawk DJ and music producer DJ Shub with hoop dancer James Jones, at The Metropolitan Museum of Art of New York City, the largest art museum in the United States.

Record Store Day Presents "A Conversation With..." Series at Rough Trade Records featuring Darryl "DMC" McDaniels, Lenny Kaye, Richard Barone, George Flannagan, Michael Kurtz, Steven Blush, Carrie Colliton, Fawn Goodman, Ariel Hyatt, Suzanne Paulinski and radio personality Mike Heyliger.

HOTS, The Hungarian Music Export Bureau, showcased two breakthrough artists from Hungary, garage rockers Ivan & the Parazol and Eastern-European jazz-soul outfit Mörk.

Swiss Live Talents presented The Last Moan, Sophie De Quay & The Waveguards, Eliane Amherd and Stevans.

Bureau Export/France Rocks hosted Mondo's opening night reception at The Delancey.

Level, a new music distribution platform for independent artists, presented Mondo's exclusive 2018 "Apply to Play" submission platform.

Qobuz (pronounced CO-buzz), the world's only true Hi-Res Audio streaming and download service was the "Official Hi-Res Streaming Service of Mondo 2018."

This year, Mondo.NYC 2018 welcomed some of the biggest names in blockchain and emerging tech to discuss the trends, innovations and challenges revolutionizing industries, impacting society and the future of music.

Todd Morley, Co-founder of y2x and Guggenheim Partners, presented a keynote address on the current state of emerging technology and unveiled the “People-ism” initiative, a new operating system for digital peer-to-peer finance.

The Invest: Shaping the World of Tomorrow panel fostered heated debate on the definition of investing for both financial and social returns, and the discussions required to achieve a combination of the two. Dominic Ward (Iconiq Lab) and Reggie Middleton (Veritaseum) represented the financial investors, while Jordan Lejuwaan (Futurism) and Rosie von Vila (What Comes Now) represented social impact investors, moderated by Susanna Choe (Peace Accelerators).

Mondo’s Impact panel spurred active discussion on the challenges of impact investing and how real, actual solutions are needed from major investors in the private and public sector (Xander Schultz, Galaxy Investment Partners & Karen Bhatia, NYCEDC), complemented by entrepreneurs leading environmental and social impact (Scott Kessler, LO3 Energy & Robert Elding, Lancor Scientific), moderated by prominent Author Daniel Pinchbeck.

Other highlights included Blockchain Education 101, Mondo.NYC’s “Shark Tank-style” University Competition, investor speed dating (100+ meetings), and a series of workshops featuring advice & mentorship, monetizing content creation (Steem) & social networking (MBYS), and minting our own Mondo.NYC cryptocurrency (OST).

Official Mondo.NYC 2018 nighttime venues included Arlene’s Grocery, Berlin, Bowery Electric, Brooklyn Bowl, Coco 66, Coney Island Baby, The Delancey, DROM, Hank’s Saloon, Niagara, NORD, Pianos, The Well and White Eagle Hall. Highlight artists included, The Darbies (USA), iskwe' (Canada), Jae Luna (USA), DJ Shub (Canada), Rosie Crow (UK), Kingswood (Australia), Ivan & The Parazol (Hungary), The Last Moan (Switzerland), THRILLCHASER (Providence), Crosa Rosa (UK), FRANKiiE, (Canada), The Immigrants (Hungary), Lord Esperanza (France), Castle Black (USA), Oak and Ash (USA), Queen Esther (USA), Girl Skin (USA) and many more.

Mondo.NYC’s daytime conference HQ was Brooklyn’s extraordinary Williamsburg Hotel. The 2018 app was powered by PeerTracks on IOS & Android.

For Mondo.NYC 2019 marketing, partnership, and business opportunities, please contact:

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Mondo.NYC is a global music and tech business summit and live showcase festival held annually in New York City. By day, Mondo.NYC is an incubator for the music and tech industries and by night, is a platform for emerging artists from around the globe to perform at iconic Manhattan and Brooklyn independent venues. Join us on October 15-19, 2019 as we connect fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing world. Please visit Mondo.NYC for more information.

For publicity photos please go [here](#).