



October 2-5, 2018

**PLUG INTO THE WORLD OF MUSIC AND TECHNOLOGY:**

**MONDO.NYC 2018 ANNOUNCES [FULL AGENDA](#) & [ARTIST SHOWCASE SCHEDULE](#)**

**EMERGING ARTISTS, TECHNOLOGISTS AND INFLUENCERS FROM ACROSS THE GLOBE UNITE FOR MUSIC, TECHNOLOGY, BLOCKCHAIN AND MORE**

**FRANCE ROCKS & MUSICTECH DAY CO-HOST OPENING NIGHT PARTY AT THE DELANCEY**

**THIS YEAR'S HIGHLIGHTS FEATURE COLLABORATIONS WITH RIAA, GUILD OF MUSIC SUPERVISORS, RECORD STORE DAY, SF MUSICTECH SUMMIT, AND MORE**

**[FINAL TICKET DISCOUNTS END FRIDAY 9/28 AT MIDNIGHT](#)**

**FOR IMMEDIATE RELEASE: New York, NY September 28, 2018**

Mondo.NYC, a Global Business Summit and Music Festival, announces its full lineup and artist showcase schedule for its third annual four-day event. By day, Mondo.NYC, headquartered at Brooklyn's Williamsburg Hotel, is an incubator for the music and tech industries and by night, is a platform for emerging artists from around the globe performing at Manhattan's premier independent venues. Join professionals, artists and other festival-goers October 2-5, 2018 for an enriching experience for fans and creators alike who share a mission of empowering artists and advancing ideas in ever-changing music and technology businesses.

Mondo.NYC-curated panels, talks, startup showcases and investor events foster robust opportunities for networking, collaboration and learning, but the fun doesn't stop there; every night, venture out to the Mondo nighttime showcases and a series of special events with some of the best up-and-coming bands from around the globe at iconic NYC venues.

This year Mondo.NYC programming partners include the Recording Industry Association of America (RIAA), Guild of Music Supervisors, SF MusicTech, HOTS/The Hungarian Music Export Bureau, Consulate General of Switzerland in New York/Swiss Live Talents, Consulate General of Canada in New York/Manitoba Music, Bureau Export/France Rocks, Cryptocurrency leaders, Steemit, Sonm, Veritaseum, Sndbox, Chainhaus, SingularDTV, CryptoOracle and international consulates to present a comprehensive program for tech-competent artists, entrepreneurs, media and fans! The Williamsburg Hotel will host the daytime business panels, with nightly showcases across Manhattan and Brooklyn independent music venues: Arlene's Grocery, Berlin, Bowery Electric, Brooklyn Bowl, Coco 66, Coney Island Baby, The Delancey, DROM, Hank's Saloon, Niagara, NORD, Pianos, The Well and White Eagle Hall.

[Music Meets Blockchain and Emerging Technologies](#)

This year's tech track, curated by the Emerging Innovations team, spotlights blockchain, digital asset markets, AR/VR and AI. Our engaging discussions with pioneers pushing the boundaries of innovation will highlight how these technologies are fundamentally revolutionizing numerous industries, impacting society, the environment and the future of music.

### Who's Coming to Mondo?

Over 125 official showcasing artists including, Aish (USA), aMBe (USA), Camp Zeroo (USA), Casper Skulls (Canada), Castle Black (USA), Connie Diamond (USA), Crosa Rosa (UK), DJ Shub (Canada), Dolltr!ck (USA), Dson McDaniels (USA), Elian Amherd (Switzerland), Girl Skin (USA), iskwé (Canada), Ivan & The Parazol (Hungary), Juan de Gawd (USA), Kingswood (Australia), Laxmi Bomb (India), Leah & The Lowkeys (USA), Lord Esperanza (France), Mars Motel (USA), Nick Saponaro (USA), Oak and Ash (USA), Omar Souleyman (Syria), Our Lady Peace (Canada), Outcalls (USA), Petra Jarrar (USA), Phat A\$tronaut (USA), Queen Esther (USA), Riz La Via (USA), Rosie Crow (UK), Rubytech (Barbados), RYAL (USA), Sevi Ettinger (China), Tallies (Canada), The Darbies (USA), The Immigrants (Hungary), The Last Moan (Switzerland), Thrillchaser (USA), Witch Hair (USA) and many more.

Over 150 influencer speakers in Music and Tech including: Preeti Adhikary, VP of Marketing, FuseMachines; Danielle Aguirre, General Counsel, National Music Publishers Association; Lauren Apolito, SVP Strategy & Business Development, Rumblefish/HFA; Shelita Burke, Pop Star/Data Scientist; Susanna Choe, Co-Founder, Peace Accelerators' Thomas Emmanuel, US Business Development Advisor, Sonm; David Garrity, Partner, BTBlock; Mitch Glazier, President, RIAA; Adam Huttler, General Partner, Exponential Creativity Ventures; Lenny Kaye, Artist, Guitarist for The Patti Smith Group; Scott Kessler, Director of Business Development, L03 Energy; Clara Kim, General Counsel, ASCAP; Michael Kurtz, Co-Founder, Record Store Day; Andrew Levine, Content Director, Steemit; Arjun Mendhi, CEO, MTONomy; Tatiana Moroz, Founder, TATIANACOIN; Ed Morris, Co-Founder and Director, Gate Reality; Rohan Reddy, Co-Founder, Y2X; Emma Reeves, Executive Director, Free the Bird; Jordan Rudess, Keyboardist/Composer, Dream Theater; Cary Sherman, CEO, RIAA; Stephen White, CEO, Dubset; Bill Wilson, Co-Founder, Indie.Ninja; Brian Zisk, Co-Founder/Executive Producer, SF MusicTech Summit; Shoshana Zisk, General Counsel, George Clinton Enterprises; Todd Morely, Aaron Steinberg, Karen Bhatia, Reggie Middleton, Jesse Grushak, Richie Etwaru, Jordan Lejuwaan, and Daniel Pinchbeck and many more.

For detailed information download our app now ([iOS/Android](#)) presented by [PeerTracks](#).

### Special Events & Partners

**The SF MusicTech Summit presents MusicTech Day** hosted by Brian and Shoshana Zisk, Wednesday, October 3rd, brings together visionaries in the evolving music/business/technology ecosystem, along with the best and brightest developers, entrepreneurs, investors, service providers, journalists, musicians and organizations who work with them at the convergence of culture and commerce. MusicTech meets to do business and discuss, in a proactive, conducive-to-deal-making environment.

**The NYC Guild of Music Supervisors Education Event** takes place on Friday, October 5<sup>th</sup>, as top music supervisors and industry executives in the fields of advertising, film, TV, video games and trailers give attendees the a unique opportunity to meet, network and learn from some of the leading names in the business.

**RIAA Special Presentation** About Streaming and The Music Modernization Act ("MMA") Leaders from The RIAA along with key industry representatives will discuss the state of the music business with the anticipated impact of the MMA on Wednesday, October 3rd as part of a discussion titled "Everything You Need to Know About Streaming & The MMA in One Hour," featuring Cary Sherman, RIAA CEO, Mitch Glazier, RIAA President, Joshua Friedlander, RIAA SVP Strategic Data Analysis, Danielle Aguirre, General Counsel NMPA, Michael Beckerman, President & CEO of the Internet Association, Chris Harrison, CEO Digital Media Association and Clara Kim, General Counsel ASCAP.

**Northern Beat** is a co-presentation of MetLiveArts, the Consulate General of Canada in New York, Factor and Manitoba Music. Celebrate contemporary indigenous Canadian music with Cree and Métis rock musician iskwé, Inuk pop singer Elisapie, and Mohawk DJ and music producer DJ Shub with hoop dancer James Jones at The Metropolitan Museum of Art of New York City, colloquially "the Met," the largest art museum in the United States.

### **Record Store Day Presents "A Conversation With..." Series at Rough Trade Records**

Record Store Day Presents: "A Conversation With..." series at [Rough Trade Records](#) in Brooklyn. The Artistry of Music with Acclaimed artists and experts, Darryl "DMC" McDaniels, Lenny Kaye, Richard Barone and George Flanagan. The Resurgence of Vinyl with Michael Kurtz, co-founder of Record

Store Day, and Steven Blush, author of classic books such as American Hardcore, and New York Rock. Your DIY Toolbox To Effectively Market Your Music with Carrie Colliton, co-founder of Record Store Day, Fawn Goodman, head of artist management firm Seismic Shift, Ariel Hyatt, founder of public relations firm CyberPR, and Suzanne Paulinski, founder of The Rock/Star Advocate and radio personality Mike Heyliger.

**Marauder** presents the second annual [Marauder Radio Room](#), an exclusive opportunity for attending college radio stations to record interviews and live studio sessions with showcasing artists, takes place Thursday, October 4<sup>th</sup>, 12-5pm at Pianos.

**HOTS, The Hungarian Music Export Bureau** showcases two breakthrough artists from Hungary, garage rockers Ivan & the Parazol and Eastern-European jazz-soul freakshow Mörk at Drom on Wednesday October 3<sup>rd</sup>.

**Swiss Live Talents Presents** The Last Moan, Sophie De Quay & The Waveguards, Eliane Amherd, and Stevans at Drom on Thursday October 4<sup>th</sup>.

**Qobuz**, (pronounced CO-buzz) the world's only true Hi-Res Audio streaming and download service is the "Official Hi-Res Streaming Service of Mondo." Qobuz offers an extensive catalog, including hard-to-find jazz and classical albums and tracks. Dwarfing other providers, Qobuz offers by far the largest catalog of streaming Hi-Res audio (24-bit, up to 192k) in the world. Meet the Qobuz team at the Williamsburg Hotel Skyline Suite on Thursday, October 4.

**Greencopper** is proud to partner with Mondo.NYC, providing innovative solutions for our event professionals, artists and attendees. Greencopper builds technology that creates a seamless live experience for audiences with cutting-edge mobile and web technology powering today's festivals and live events. Its innovations offer conference and speaker information, personal schedules, interactive maps and music discovery tools that foster deeper connections with fans throughout the festival, before, during and after, profoundly enhancing their experience. For more information please contact: [julia@greencopper.com](mailto:julia@greencopper.com)

**Pre-Registration discount badges are still available via Eventbrite but hurry the special offer expires at midnight! Click [here](#) for our Pre-Registration discount.**

Hotel accommodations at the Mondo.NYC HQ Williamsburg Hotel can be reserved [here](#).

Discover New York City with our partners, [doNYC](#), [Thrillist](#).

For media inquiries, please contact: Jamie Roberts ([jamie@forthewin.media](mailto:jamie@forthewin.media)) or Kelly Walsh ([kelly@forthewin.media](mailto:kelly@forthewin.media)) at For The Win Media

For Mondo.NYC 2018 marketing, partnership, and business opportunities, please contact: Bobby Haber [bobby@mondo.nyc](mailto:bobby@mondo.nyc)

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**Mondo.NYC** is a festival and global business summit of music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape.

Please note all Mondo.NYC 2018 events are subject to change without notice.

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