



Mondo.NYC Announces Full Schedule for Sixth Annual Music, Arts & Technology Conference & Music Festival Presented Online & In-Person October 12-15

October 11, 2021 (New York, NY) -- Starting online at 10am Tuesday, October 12, 2021 through on Friday, October 15, 2021, Mondo.NYC kicks off their sixth annual festival with the goal of connecting fans and creators in a shared mission of empowering artists and advancing ideas in the ever-changing global music and technology business. The conference will consist of virtual panels featuring over 200 leading music, arts, media and tech executives and entrepreneurs, round table discussions and workshops, private one-on-ones, live performances, and networking. In the evenings, live music showcases both in-person and online will be streamed to Mondo.NYC attendees.

In a joint statement, Mondo.NYC's co-founders Bobby Haber and Joanne Abbot Green said, "We are incredibly proud to return for our sixth year with an amazing slate of speakers for the conference, as well our hybrid presentation of live music showcases each night from some of New York's finest indie venues. In our decades of producing events, it has been a shared goal of ours to build a community where all of us can gather to pursue actionable best practices, technological innovations, career pathways, and equal opportunities for all, and we're thrilled how Mondo will achieve that in 2021."

Mondo's 2021 conference tracks and key panels include The New Normal in a Post-COVID World; The future of Financial Rights; Artist Management; Entertainment Law/CLE; Emerging Global Markets; Live Music Opportunities & Challenges; Career Transitions; Music Creation & Production; Music Supervision; Music Technology; Songwriting & Publishing; Hot New Startups; Streaming; Podcasts & Livestreams; Video Games & Esports; NFTs; the debut of Mondo.Cannabis; plus need-to-know content collaborations with the Recording Industry Association of America (RIAA), Guild of Music Supervisors, Recording Artists Project at Harvard Law School hosting Pro Bono sessions for emerging artists, AIMP, MMF-US, Women in Music, Michelman & Robinson, LLP, Covington & Burling LLP, and the National Independent Venue Association (NIVA).

Mondo.NYC's IRL conference headquarters is **Drom**, New York's premiere venue for world music" (Wall Street Journal) located at 85 Avenue A between 5th St. and 6th St. in the heart of Manhattan's East Village. People can come to Drom during the day to register in-person from 9:30am-4:30am; Mondo registrants are welcome to use the space for meetings and networking between 10am-5pm each day, with Happy Hours Tuesday-Thursday between 3-5pm.

Live music takes over Mondo every night, both streaming online and in-person at venues in Manhattan and Brooklyn at Bowery Electric, The Knitting Factory, Berlin Under A, and Drom. Over 60 artists are confirmed for the always-eclectic global music lineup, including Ammoye (Toronto), Ancestral Diva (Brazil), Ben de la Cour (Nashville), Echo (Taiwan), Funk Shui (North Macedonia), Harry Marshall (London), Immortal Onion (Poland), J. Brown (Detroit), Jackie Venson (Austin), Jared Harper (San Francisco), Julie's Haircut (Italy), Kim Logan + the Silhouettes (Paris & New York), Krekhaus (Bulgaria),

Lighthouse (Indonesia), Like Water (Baltimore), MOZIAH (New York), Nierra (Japan), Ramon Chicharron (Montreal), Rubytech (Barbados & Brooklyn), Single by Sunday (Scotland), The Itchyworms (Philippines), The Magnettes (Sweden), Thunderpussy (Seattle), Wanderers (Australia), Wyvern Lingo (Ireland), and Zāna (New York).

Note that all in-person attendees will need to present evidence of COVID vaccination, in addition to compliance with all current New York City, State, and federal city health guidelines. Venues may limit capacity and/or have minimum age requirements.

Four-day passes are still [available](#) giving access to all live and virtual events, along with a 35% discount for Mondo 2022. Professional Pre-Registration rates are \$225 and the Indie/Artist/Student/Educator rate is \$195; once the event begins on Tuesday, prices will increase to \$250 and \$212.50, respectively. Lawyers seeking to earn up to seven (7) CLE credits in New York or 5.25 general credits in California can also register for Mondo's [Music & Tech Law CLE Symposium](#) for \$399; a Uniform Certificate of Attendance will be provided for all other jurisdictions, which attendees may submit to their respective state bar associations for CLE review. Law students can register for the Legal Symposium for \$99; and the Guild of Music Supervisors panels on October 14 can be individually registered for \$99, exclusive of the remainder of the other Mondo events.

A complete day-to-day schedule follows:

Tuesday, October 12, 2021

10:00 - 11:00am [The State of Music Business 2021](#)

Leaders from key music sectors come together to make sense of and offer possible pathways forward for the industry after COVID-19.

Moderator: Jem Aswad, Deputy Music Editor, Variety

Panelists: Banta Niambi Brown, Founder, omalilly projects; Brittney Spencer, Artist & Songwriter; Krista Hedrick, Vice President, U.S. Business Development at Sony Music Publishing; Lucy Dickins, Co-Head Music Division, WME

11:00 - 12:00pm [Global Music Marketplace](#)

A discussion on technology, mission, business, solutions, Q/A, trade, culture and innovation; looking from above and from within the global connection points we call music.

Moderator: Robert Singerman, SVP International Publishing, LyricFind

Panelists: Apryl Peredo, Artist Management, Inter Idoru & Fuchsia Connect; Baladeva Nitai, Founder, Natya Yoga Brazil & Goura Shakti Records; Constantine Roussos, Founder & CEO, .MUSIC; Mari Campos, COO, Hibrido.cc; Mia Min Yen, Director, Taiwanese Waves

11:00 - 12:00pm [The Future of Music Consumption - A Fireside Chat with Mike Huppe and Rolling Stone's Ethan Millman](#)

This discussion will be around the future of music in the digital-first world as we strive to create a more simple, efficient and creator-friendly future.

Interviewer: Ethan Millman, Rolling Stone

Panelists: Michael Huppe, President & CEO, SoundExchange

12:00 - 1:00pm [Women In Music Presents "Navigating Career Transitions"](#)

In this panel session you will learn from accomplished women who have successfully pivoted their careers -- whether deliberate or unexpected.

Moderator: Tara Bendler, Women In Music

Panelists: Karen Kieves, Director of Show Marketing, Wave; Paulina Vo, General Manager, The Digilogue; Taara Sajnani, Recruiter, Google/YouTube & Founder, Sajnani Brand Management

12:00 - 1:00pm [Music Managers Forum US: Guiding Growth into 2022 - Managers and their Artists](#)

The Music Managers Forum - US presents a panel focusing on how managers are working with and guiding their artists through the myriad of challenges posed by the pandemic, as the music industry works towards global recovery.

Moderator: Wesley T. A'Harrah, Founder, Hits Differently & Hyper Orange; VP Membership & Education, MMF-US

Panelists: Max Stern, Manager, Vitalic noise & Co-Founder, Disko; Sam Pringle, Artist Manager, Project Gold; Twiggy Rowley, Artist Manager, Project Gold

12:00 - 1:00pm [There's My Rights, Your Rights, and Neighboring Rights](#)

Join leading legal minds and subject matter experts to get insights into the legal dynamics of neighboring rights, the market size, how it translates to business opportunities, and an overview of developments that could affect your income.

Moderator: Ryan Lehning, Senior Director international, SoundExchange

Panelists: Charlie Phillips, Managing Director, PTR Strategic Ltd; Matt Phipps-Taylor, Chief Information Officer, peermusic; Naomi Asher, Vice President, International Neighbouring Rights, Sony Music Publishing; Sam Heerey, Head of Neighbouring Rights, Double Six Rights Management

1:00 - 2:00pm [SoundExchange Influencer Sound-off and Performance featuring John Doe & Folk Uke](#)

The SoundExchange Influencer Series brings together legends and rising stars to focus on the impact of legacy artists on music culture and business.

Moderator: Tom DeSavia, Author

Panelists: Folk Uke, Artist; John Doe, Artist

2:00 - 3:00pm [SoundExchange Innovation Lab](#)

Join the action at SoundExchange Innovation Lab as leaders from tech startups demonstrate new solutions to address the needs of today's independent musicians and rights owners.

Presenting Companies: [Boost](#), [Laylo](#), [PlusMusic](#), and [RSDL](#)

2:00 - 3:00pm [Music models for the Roaring '20s](#)

Looking past hi-res audio and playlists at their fingertips, the music fan is currently enjoying a plethora of new discovery, experience and ownership tools and offerings, while the industry focuses on crafting solid financial models to insure their viability.

Moderator: Ted Cohen, Founder/Head of Corporate Development, Mediatech Ventures

Panelists: Darryl Ballantyne, Founder & CEO, LyricFind; Oana Ruxandra, Executive Vice President Business Development & Chief Digital Officer, WMG; Larry Miller, Clinical Professor & Director, Music Business Program, NYU Steinhardt

3:00 - 4:00pm [NFT Bootcamp: How the Evolving NFT Market will Impact Creators and Content Companies](#)

A discussion covering the evolving NFT market, including the technological and legal implications for content, the problem of counterfeit NFTs, the current state of NFT regulation, and common issues to be aware of when working with NFT platforms and partners.

Moderator: Dallin Earl, Associate Attorney, Covington & Burling LLP

Panelists: Michael Eckstein, Founder & CEO, AllCertified; Michael Nonaka, Partner, Covington & Burling LLP

3:00 - 4:00pm [Music in the Metaverse - How Virtual Concerts are Driving New Revenue Streams for Artists & Labels: A Conversation with Adam Leber & Jon Vlassopoulos](#)

A discussion on what it takes to create a successful virtual concert experience, strategies to create new revenue streams (Lil Nas X "verch" is now at an eight-figure annual run rate), benefits for fans, and how to successfully break through in the Metaverse.

Moderator: Seth Schachner, Managing Director, Strat Americas

Panelists: Adam Leber, CEO & Founder, Rebel; Jon Vlassopoulos, VP, Global Head of music, Roblox

4:00 - 5:00pm [Fireside Chat with Michelle Munson: Improving Monetization and Quality for Streaming Concerts and Ticketing with Eluvio Live](#)

This fireside chat will discuss new technological innovations that help tackle some of the biggest challenges and opportunities in online ticketed performances.

Presenter: Michelle Munson, CEO & Co-Founder, Eluvio

4:00 – 4:30pm [Introduction to Website and Direct-To-Fan Platform Bandzoogle](#)

In this presentation, attendees will be given an overview of Bandzoogle's features and tools for musicians and labels, and will share some eye-opening data from their 55,000+ members.

Host: Dave Cool, VP of Business Development, Bandzoogle

4:30 - 6:00pm [Be Present Everywhere: Intros & Connections](#)

"BPE," inaugurated at Mondo 2020, is an offering of committed global speakers/experts networking and sharing their businesses and missions with each other and with the global music community.

Presenter: Robert Singerman, SVP International Publishing, LyricFind

5:00 - 6:00pm [Musii's Hit Potential Algorithm for Artists and Labels](#)

At this presentation, Musii's tech will be explained. Then, selected Mondo 2021 showcase artist submissions will receive this granular readout, as well as a live analysis, to demonstrate how artists may use the Hit Potential Algorithm to shape their musical decisions.

Presenter: Xiao'an Li, Music Strategist, Musii

6pm doors open - Live Music at Bowery Electric, 327 Bowery, Manhattan - \$15 tickets or Mondo Badge

7:00 - Jackie Venson with Kim Logan

9:30 - Nicotine Dolls followed by Spirit Award

Wednesday, October 13, 2021

11:00 - 12:00pm [Video Games & Esports 101: Opportunities for the Music Industry](#)

This panel will discuss the current state of the highly popular and lucrative video game and esports industries, and the various opportunities they offer to the music industry.

Moderator: Chase Brennick, Associate, Covington & Burling LLP

Panelists: Jeanine Cowen, Professor, Berklee College of Music; Seth Hillinger, Organizer, NYMusicTech Meetup/CEO, Drops; Stuart Irvin, Founder, Esports & Video Games Practice Covington & Burling LLP

12:00 - 1:00pm [Anatomy of a Successful Music/Gaming Integration](#)

This panel will be on integrations between music and video games/esports, and firsthand accounts from the panelists as they take you from the genesis of the concept, through the creative and development process, to the challenges faced and lessons learned.

Presenter: Phil Hill, Attorney, Covington & Burling LLP

Panelist: Toa Dunn, Head of Music, Riot Games

12:00 - 1:00pm [A Conversation with Artist Managers Ed Millett & Wendy Ong](#)

We welcome you to an intimate conversation with artist managers representing some of the world's most important and iconic artists including Dua Lipa, Lana Del Rey, Ellie Goulding and more.

Moderator: Jem Aswad, Deputy Music Editor, Variety

Panelists: Ed Millett, Co-CEO, TaP Music; Wendy Ong, President, TaP Music

1:00 - 2:00pm [The Evolution of the Indie Label – What Does the Future Hold?](#)

A discussion on how indie labels are having to adapt to a streaming-dominated market, the migration of physical to chiefly vinyl, navigating D2C and other revenue streams, and the changed working environment and lack of artist touring during the pandemic.

Moderator: Thaddeus Rudd, Co-Owner, Mom + Pop Music

Panelists: Laura Ballance, President, Merge Records & Bass Superchunk; Lisa Levy, VP, Digital & Product Management, Robbins Entertainment; Mariah Czap, Co-General Manager & Head of Digital, Yep Roc Records; Nabil Ayers, General Manager U.S., 4AD

1:00 - 2:00pm [Spotlight on Emerging Companies in Music and Gaming](#)

This panel features a curated selection of startups in the music, gaming and esports industries. Panelists will discuss current trends, untapped opportunities, challenges, and future plans.

Moderator: Bradley Chernin, Partner at Covington & Burling LLP

Panelists: Carlos Pereira, Principal, BITKRAFT; David S. Bennahum, CEO, The Ready Games; Charlie Cheever, Founder, Castle Games

2:00 - 3:00pm [Enhancing the Creative Process: A Keynote Conversation with Music Producer and Technologist Albhy Galuten and Film Producer Steve Richards](#)

Two producers will discuss the vision, dedication and drive needed to produce records that have sold millions of copies, movies that have earned billions at the box office, and technology's place in both disciplines.

Presenters: Albhy Galuten, Music producer, Technology Executive & Futurist; Steve Richards, Founder & CEO, Endurance Media

3:00 - 4:00pm [Everything You Need to Know About Music Policy in About an Hour](#)

Join an elite panel of Washington policymakers and advocates for a discussion on what to expect from Congress and the Biden Administration as the music industry continues to play a significant role in the culture and economy.

Host: Mitch Glazier, Chairman & CEO, RIAA

Panelists: John Riley, Assistant General Counsel, U.S. Copyright Office; Kris Ahrend, CEO, The Mechanical Licensing Collective; Dayna Frank, CEO, First Avenue Productions; Board President & Co-Founder, NIVA; Joshua P. Friedlander, SVP Research & Economics, RIAA; Keith Kupferschmid, CEO, Copyright Alliance; Jamie Simpson, Subcommittee Chief Counsel, House Judiciary Committee

3:00 - 4:00pm [The Future of Music Production: The Impact of AI](#)

In this discussion, industry leaders will discuss how new technologies have always impacted the creative process, but perhaps never to the extent that AI-powered tools have the capacity to.

Moderator: Daniel Rowland, Head of Strategy and Partnerships, LANDR

Panelists: Drew Silverstein, VP Music, Shutterstock; CEO/Co-Founder, Amper music; Jessica Powell, CEO & Co-Founder, Audioshake; Maya Ackerman, CEO, WaveAI; Stephen Phillips, CEO, Splash

4:00 - 5:00pm [The Future of Music Production: NFTs & Music Creation](#)

Beyond the hype, learn about the practical future of digital scarcity and collectibles in the music industry, from artists and developers building it.

Moderator: Daniel Rowland, Head of Strategy and Partnerships, LANDR

Panelists: Clayton Keener-Blaha, Head of partnerships, Audius; Eric Elliott, CEO, Greenruh; Terra Naomi, Artist, Async Art

4:30 - 5:30pm [A Conversation with JoJo - Striving for Wellness in Difficult Times](#)

This discussion is on how the pandemic has influenced JoJo's music, including her new EP Trying Not To Think About It, and the importance of the music industry's support of mental health and wellness among its artists and professionals.

Interviewer: Miles Adcox, Owner & Executive Chair, Onsite

Panelist: JoJo, Grammy Award-Winning Singer & Songwriter

5:00 - 6:00pm [The Future of Music Production: Immersive vs. Hi-Fidelity Audio](#)

Artists today have many choices for delivering to consumers the amazing sound they create in the studio - this panel of audio experts will discuss the ins and outs of audio in today's streaming multiverse.

Moderator: Ty Roberts, Co-Founder, FanTracks Digital LLC

Panelists: Jessica Powell, CEO & Co-Founder, Audioshake; Matt Boerum, CEO & Co-Founder, Audible Reality; Jim Rondinelli, Chief Operating Officer, Immersion Networks

5:15 - 6:00pm [A Keynote Conversation with Jimmie Allen](#)

Multi-platinum recording artist Jimmie Allen talks about being named the ACM Male New Artist of the Year, how he broke into the industry, how things have changed and how important diversity is to the music community.

Moderators: Damon Whiteside, ACM; Jackie Jones, RIAA

Panelist: Jimmie Allen, ACM New Male Artist of the Year 2021

6:00 - 7:00pm [The Future of Music Production: The Producers Panel](#)

Noted producers from multiple genres discuss the state of the art and what it will become in the future.

Moderator: Daniel Rowland, Head of Strategy and Partnerships, LANDR

Panelists: Mike Daly, Songwriter, Producer, A&R Executive, Hollywood Records; PJ, Singer/Songwriter, Atlantic Records; Phonix Beats, Producer, Phonix Beats Productions

6:00 - 7:00pm [A Conversation between Ole Obermann, VP/Head of Music, TikTok and Mitch Glazier, CEO of the RIAA](#)

Hear from TikTok's Head of Music as he talks about the value of music, issues in the industry, and working with labels and artists to help move the industry forward.

Presenters: Ole Obermann, Global Head of music, TikTok; **Mitch Glazier**, Chairman & CEO, Recording Industry Association of America

8pm (doors 7pm)- Live music at The Knitting Factory, 361 Metropolitan Ave, Williamsburg - \$15 tickets or Mondo badge

- Thunderpussy with The Velvicks and Like Water

Thursday, October 15, 2021

10:00 - 11:00am [The Future of Financial Rights: Tackling the Information Imbalance in the Music Industry](#)

This panel will dig into the new wave of companies and leaders who are working to bridge the “information imbalance” in the music industry via Discord communities, newsletters and other new platforms and how they are helping to democratize the power structures in music today.

Moderator: Will Griggs, CXO, HIFI

Panelists: Emily White, Partner, Collective Entertainment & Founder, #iVoted Festival; **Mark Williamson**, Co-Founder & CEO, ROSTR; **Rory Bernard**, CEO, Synchtank; **Sterling Proffer**, Founder, Creative Executive Officers

11:00 - 12:00pm [The Future of Financial Rights: Alternative Funding in the Creator Economy](#)

These industry leaders will unpack why the “Creator Economy” matters and what specific pitfalls and opportunities exist in music specifically.

Moderator: Daniel Whateley, Media Reporter, Business Insider

Panelists: Alyssa Smith, Vice President, Quincy Jones Presents; **John Funge**, CEO & Co-Founder, The Music Fund; **Shav Garg**, Co-Founder & CEO, indify

12:00 - 1:00pm [The Future Of Financial Rights: Fireside Chat with Will Page and Anne Steele \(Wall Street Journal\)](#)

This conversation will cover the most pressing topics of the industry and more, including the future of streaming models and how the music industry must confront the technological metamorphosis we are all facing in dealing with the COVID-19 era.

Moderator: Anne Steele, Music Industry Reporter, Wall Street Journal

Panelists: Will Page, Writer, Author, Educator

12:00 - 1:00pm [GMS 2021: Film/TV Case Study: Crafting the Music for HBO’s Series The White Lotus](#)

Listen in on a conversation between Award-Winning Composer Cristobal Tapia de Veer and Award-Winning Music Supervisor Janet Lopez on their work crafting the original and wildly unique score and soundtrack to HBO’s The White Lotus from writer & creator Mike White.

Moderators: Sarah Tembeckjian, Music Supervisor & **Jonathan Zalben**, Composer

Panelists: Cristobal Tapia de Veer, Composer, Arranger, Multi-Instrumentalist; **Janet Lopez**, Music Supervisor, Neophonic

1:00 - 2:00pm [The Future of Financial Rights: In Detail: Innovation in Business Management](#)

These experts will dig into the increased focus on royalties while the touring industry revs back up and how artists demand more transparent viewpoints into increasingly diverse and complex earnings portfolios, among other shifts in the business management landscape.

Moderator: Steve Knopper, Editor at Large, Billboard

Panelists: Erica Rosa, VP Royalties & Contract Compliance, Flood Bumstead McCreedy & McCarthy; Joshua Klein, Managing Partner, TKG Business Management; Justin Kobay, Partner, LL Business Management; Rob Bonstein, VP Membership, HIFI

2:00 - 3:00pm [GMS 2021: Proper One Presents Custom Overlays: The New "Trailer Remixes"](#)

A conversation celebrating one of the many trends in the trailer world whereby new music beds – via custom overlays – have essentially created remixes and, as a result, created a new lane in musical genres: trailerization.

Moderator: Patricia Joseph, Synchsonic/Bitmastr, Committee Member, GMS East

Panelists: Alex Price, Creative Director, Pusher LLC; Matt Kapuchinski, VP of Film & Television Music, Universal Music Enterprises; Mike Lynn, Director of Music, Open Road LA; Simone Benyacar, Owner, Out Of Office Music

2:00 - 3:00pm [EnterGain Presents CEO Entrepreneurship](#)

Executive recruiter and talent strategy firm EnterGain hosts this panel with emerging music companies to discuss how innovation and disruption continue for both rights holders and digital services.

Moderator: James Celentano, Managing Director, EnterGain

Panelists: Amy Dietz, Partner, Excleration Music; Damian Morjane, Founder, Rights'Up and Eddy; Emmanuel Zunz, Founder & CEO, ONErpm; Kirt Debique, CEO & CTO, SyncFloor

3:00 - 4:00pm [Genre Amplification – How Brands are Thriving by Focusing on Passionate Fans](#)

This panel will focus on entrepreneurs in the music field that have found success by focusing on specific genres of music.

Moderator: Jabari Johnson, CEO & Founder, R&B ONLY/COLORS Worldwide

Panelists: Catherine Brewton, Vice President, Creative, BMI; Neal Saini, Co-Founder, Artist For Artist Management; Tyler Lenane, CEO & Co-Founder, Gimme Radio Inc.

3:00 - 4:00pm [GMS 2021: Clio Music Presents: Johnnie Walker x Brittany Howard "You'll Never Walk Alone" Case Study](#)

Listen in on an in-depth discussion about the recent Clio award-winning Johnnie Walker spot that dissects the creative, the role of music and how it all came together.

Moderator: Tim Nudd, Editor in Chief, Muse by Clio

Panelists: Ben Dorenfeld, Director of Music, Anomaly; Harry Neville-Towle, Creative Director, Anomaly

4:00 - 5:00pm [GMS 2021: Association of Music Producers \(AMP\) Presents: New Orleans Jazz & Heritage Foundation "Rise and Shine"](#)

This panel will dissect the creative, the role of music and how the New Orleans Jazz & Heritage Foundation "Rise and Shine" all came together.

Moderator: Al Risi, Founder/Music Supervisor, Groove Guild

Panelists: Jennie Armon, Music Supervisor & Executive Producer, Found Objects Music; Jonathan Hecht, Founder & Music Supervisor, Venn Arts; Nadav Nirenberg, Composer, Arranger, Performer (BMI); Sarah Tembeckjian, Music Supervisor

5:00 - 6:00pm [GMS 2021: Thinking Music First on TikTok](#)

Through the lens of the recently launched JIF campaign featuring Ludacris, we explore some of the creative ways brands are activating on platform by thinking music first.

Moderator: Bryan Cosgrove, Director of Commercial Music, Creative Licensing, TikTok

Panelists: **Bettie Levy**, Founder and CEO, BCL Entertainment; **Connie Chan**, Creative Strategist, TikTok; **Erica Roberts**, Chief Creative Officer, Publicis NY; **Rich Sica**, Manager of Commercial Music, Creative Licensing, TikTok

6:00 - 7:00pm [GMS 2021: A Deep Dive into the Music of Showtime's The L Word – Generation Q](#)

A look into the work that went into crafting the score and soundtrack to the L Word - Generation Q.

Moderator: **Janine Scalise**, Music Supervisor, The L Word: Generation Q / Founder, Moxie Music Supervision

Panelists: **Allyson Newman**, Composer, The L Word: Generation Q; **Anita Chinkes-Ratner**, Executive Vice President of Creative Music Strategy, Viacom CBS; **Heather McIntosh**, Composer, The L Word: Generation Q; **Marja-Lewis Ryan**, Showrunner/Executive Producer, THE L WORD: GENERATION Q; **Richie Marcello**, Director, Global Synch & Brand Partnerships, AWAL

6pm doors/7pm show: Live Music at Berlin Under A, 25 Ave A, Manhattan - \$10 tickets or Mondo Badge

- The Living Strange, Jennifer Silva, Jared Harper and Mike Casey

Friday, October 16, 2021

10:00 - 11:00am [Digital Streaming: Envisioning a More Equitable Model](#)

This panel will look at the recent UK-based government hearings on this issue, user-centric and other digital payment models, and the laws and regulations which would have to be changed in order to start rebalancing digital royalty payments.

Moderator: **Larry Miller**, Clinical Professor & Director, Music Business Program, NYU Steinhardt

Panelists: **Jordan Bromley**, Partner, Entertainment Group Leader, Manatt, Phelps & Phillips, LLP;

Dick Wingate, Principal, DEV Advisors; **Garrett Levin**, President & CEO, DiMA; **Sami Valkonen**, Chief International Business Officer, PRS for Music

LIVE @ DROM: 10:30 - 11:45am [State of Live in the City: Brand New Day or Groundhog Day?](#)

This panel will feature an update on NYC nightlife and how to navigate the live event world during these extraordinary times, from developing protocols and giving structure to in-person performances to the safety of the performers and the public.

Moderator: **Mehmet Dede**, Director of Programming, Drom

Panelists: **Cat Henry**, Executive Director, Live Music Society; **Jennifer Lyon**, Owner, MeanRed Productions & President, NYIVA

11:00 - 12:00pm [International Deal Making](#)

From recording agreements, publishing agreements, endorsement agreements and the general advantage of cross-cultural collaborations, it is important to understand the distinctions in business models, accounting practices, and strategies, along with the development of multicultural literacy when working with global talent.

Moderators: **Angela Martinez**, Angielaw.com; **Sonja J. Kim**, Vice President, Commercial Counsel, TIDAL at Square

Panelists: **Bernie Cho**, President/Founder, DFSB Collective; **Ginam Lee**, Principal Attorney, LPL Lawyers; **Jessie M. Abad**, VP, Business & Legal Affairs, Rimas Entertainment LLC; **Simran A. Singh**, Managing Partner, Singh Singh & Trauben, LLP

11:00 - 12:00pm [Radio Reinvented: Where and How does Radio Still Fit In?](#)

This panel will feature promotions team, radio reps, and streaming leaders (who once worked in radio) to explore how the structure, format, and industry around radio helped to inform today's streaming age.

Moderator: **Samantha Hissong**, Music Business Reporter, Rolling Stone

Panelists: **Garrett Capone**, VP/Promotion & GM of Rock, Crush Music; **Melony Torres**, Director, Pop Programming, Pandora; **Raina Douris**, Host, World Cafe, NPR; **Rida Naser**, Program Director, SiriusXM

12:00 - 1:00pm [NYC Nightlife United x Mondo with VibeLab: Elevating Nightlife's Cultural Status Through Community Engagement](#)

With the Nightlife industry deemed not essential during the pandemic, we will explore best practices with colleagues nationwide on how to collaborate with your neighborhood to ensure reciprocal support with local residents.

Moderator: **Varghese Chacko**, Founding Partner & President, NYC Nightlife United

Panelists: **Cody Cowan**, Executive Director, Red River Cultural District; **Dominique Greco**, President, The Orlando Hospitality Alliance; **Katie Tuten**, Founder/Co-Owner, The Hideout; **Leigh Bezekoff**, Marketing & Ticketing Manager, Tractor Tavern; **Tom DeGeorge**, Co-owner/President, Crowbar

12:00 - 1:00pm [The Risks and Rewards of NFTs in the Music Industry](#)

This panel will discuss the ever-changing landscape of NFTs in the music industry, touching on the latest developments from a legal perspective, trends in commercial opportunities, and common intellectual property rights and regulatory issues impacting NFT partnerships.

Moderator: **Adrian Perry**, Partner, Co-Chair of Music Industry Practice, Covington & Burling LLP

Panelists: **Burr Eckstut**, Special Counsel, Covington & Burling LLP; **Joe Conyers**, EVP NFT; **Tonya M. Evans**, Professor, Penn State Dickinson Law School

LIVE @ DROM: 12:00 - 1:00pm [Anyone Can Be a Music Critic: Analyzing Data for Emerging Artists](#)

In this talk, Piki Founder Sasha Stoikov presents how music data is used by music recommendation algorithms and weighted to serve well-known artists over lesser-known ones.

Presenter: **Sasha Stoikov**, Founder, Piki; Senior Research Associate, Cornell Tech

1:00 - 2:00pm [The Booking Panel: Know Your Audience, But Also Know Your Booker](#)

Our booking panelists will discuss their experiences in music discovery and band development. They will speak first hand on how their relationships helped shape indie music scenes, build musicians' careers and create one of a kind music experiences over decades.

Moderator: **Jennifer Sellers-Dimitrov**, Promoter, CEG Presents

Panelists: **Ariel Bitran**, Talent Buyer, Mercury Lounge; **Graham Williams**, Managing Partner & Talent Buyer, Resound; **Jessica Gordon**, Owner/Talent Buyer, Broadberry Entertainment Group; **Laura Wilson**, Live Music Manager, Bohemian Foundation; **Lucas Sacks**, Director of Booking, Brooklyn Bowl Williamsburg & Philadelphia

1:00 - 2:00pm [Why is Cannabis Marketing so Hard? Presented by Leafwire](#)

Learn from industry leaders about the challenges facing cannabis marketers in a constantly changing regulatory environment.

Moderator: **Peter Vogel**, CEO, Leafwire

Panelists: **Joe Hodas**, Chief Marketing Officer, Wana Brands; **Lisa Buffo**, Founder & CEO, Cannabis Marketing Association; **Socrates Rosenfeld**, CEO & Co-founder, Jane Technologies

1:00 - 2:00pm [Mondo Keynote: Recording Academy Co-Presidents Valeisha Butterfield Jones & Panos A. Panay](#)

Attendees will be treated to an insightful conversation discussing the Recording Academy's® plans to drive innovation and accountability in the organization.

Moderator: Adrian Perry, Partner, Co-Chair of Music Industry Practice, Covington & Burling LLP
Panelists: Valeisha Butterfield Jones, Co-President, Recording Academy®; **Panos A. Panay**, Co-President, Recording Academy®

2:00 - 3:00pm [Catalog Shopping 2021](#)

The catalog sale market continues to expand and evolve, with existing buyers expanding their holdings, the major labels getting back into acquisitions, and new players emerging on a weekly basis. This panel will discuss these changes in the marketplace and how these changes are affecting the deal-making process.

Moderator: Michael Poster, Partner; Head of Corporate & Securities Group, Michelman & Robinson LLP
Panelists: Dan Weisman, Vice President, AllianceBernstein/Bernstein Private Wealth; **Lyllette Pizarro**, Founder and Co-Managing Partner, Influence Media; **Nari Matsuura**, Partner, Massarsky Consulting; **Peter Paterno**, Partner, King, Holmes, Paterno & Soriano, LLP

2:00 - 3:00pm [AIMP Presents Together Alone: The Lasting Impact of COVID-19 on Songwriters Post-Pandemic](#)

On this panel, some of today's top independent songwriters will discuss their experiences during the pandemic, and reveal quarantine tips they'll be carrying with them into a healthier future.

Moderator: Tim Hunze, VP Big Machine Music
Panelists: Josh Mirenda, Songwriter/Artist; **Michelle Lewis**, Executive Director & SONA, Composer/Songwriter; **Zac Barnett**, Songwriter & Performer, American Authors

2:00 - 3:00pm [The Future of Cannabis Festivals and Events Presented by High NY](#)

A discussion on the future of Cannabis events and festivals including: how mainstream music, food, tech and entertainment events can integrate Cannabis; creating sophisticated and accessible Cannabis experiences for various demographics; how to honor and maintain Cannabis (counter) culture while also bringing it to the mainstream; and what kind of unique new hybrid Cannabis experiences we might see in the next few years.

Moderator: David Hazan, Founder, DLH Strategic Marketing
Panelists: Caroline Phillips, Founder & Producer, National Cannabis Festival; **Chris Lawes**, CEO & Founding Partner at Omnispace360; **Jason Pinsky**, Gaming Video Creator & Producer; **Vladimir Bautista**, Co-Founder & CEO, Happy Munkey

2:00 - 3:00pm [NIVA Presents Building Back Better pt. 1: Post-Crisis Venue Collaboration](#)

NIVA ran the massively successful "Save Our Stages" campaign, eventually securing the most extensive federal support package for the arts in history. Listen in as leaders of the movement look towards the future now that they have "saved our stages."

Moderator: Taylor Mims, Staff Writer, Billboard
Panelists: Andre Perry, Director of Arts, Engagement, and Inclusion, University of Iowa; **Ed Suwanjindar**, Head of Industry Initiatives & Programs, Spotify; **Hal Real**, Founder/CEO, World Cafe Live, Co-Founder/Board Member, NIVA & NIVF

3:00 - 4:00pm [Music Litigation Update](#)

This panel of established litigators will distill recent developments in music litigations, and discuss risk assessment and enforcement strategies in this dynamic and evolving music ecosystem.

Moderator: Phil Hill, Attorney, Covington & Burling LLP

Panelists: John M. Gatti, Partner, Entertainment Litigation, Manatt, Phelps & Phillips, LLP; Luke Nikas, Partner, Quinn Emanuel Urquhart and Sullivan, LLP; Sy Damle, Partner, Latham & Watkins LLP

3:00 - 4:00pm [AIMP Presents Case Study: Leveraging Emerging Platforms with Levi Hummon](#)

In this panel, rising country star Levi Hummon and his team will discuss their experiences with TikTok and how they were able to leverage it to drive big numbers for his latest releases.

Moderator: Charles Alexander, CEO & Co-Founder, Systemic

Panelists: Fletcher Foster, President & CEO, F2 Entertainment Group; Levi Hummon, Artist

3:00 - 4:00pm [Cannabis Jobs](#)

A spirited discussion on inclusivity, social equity, impact of legalization and the global marketplace. He will be joined by three of the top staffing leaders in the space to discuss how a person can stand out in the most desirable cannabis job markets today and in the near future.

Moderator: Andrew Ward, Author, Journalist & Branding Specialist

Panelists: Danielle Schumacher, Co-Founder & CEO, THC Staffing Group; David Belsky, Founder & CEO, FlowerHire; Kelsea Appelbaum, Head of Community Partnerships, Vangst

3:00 - 4:00pm [NIVA Presents Building Back Better pt. 2: Being a Better Neighbor](#)

Join venue leaders from all over the country as they discuss how they became anchors of their community, what it takes to be a good neighbor, and how they are working to build back better post-pandemic.

Moderator: Joe Salem, Chief Commercial Officer North America, See Tickets

Panelists: Ashley Ryan, VP Marketing, First Avenue; Grace Blake, Director of Operations and Programming, Iridium; Matthew "Smitty" Smith, Talent Buyer & General Manager, The UC Theatre

4:00 - 5:00pm [Better, Stronger and Recouping Faster: The Super Powers of the Audit](#)

This roundtable discussion will include when and how to initiate an audit, what to expect during the process, and how you can ensure you are harnessing its full potential to improve your business and its bottom line.

Panelists: Chris Hull, Partner, Citrin Cooperman; Lewis Kovac, COO, Tenth Street Entertainment; Michael Closter, President, Reach Music Publishing; Monika A. Tashman, Partner, Manatt, Phelps & Phillips, LLP

4:00 - 5:00pm [AIMP Presents The Future of Metadata](#)

On this panel, representatives from several of these companies will come together to discuss future opportunities for metadata, how it will spawn new platforms, and how these platforms can work together to drive discovery and accuracy.

Moderator: Emma Griffiths, Marketing Manager, Synchtank

Panelists: Hazel Savage, CEO & Co-Founder, Musiio; Ken Umezaki, Co-founder & CEO, Verifi Media; Lindsay Conlin, Director of Business Development, Exactuals; Rene Merideth, COO/Co-Founder, Exploration Group

4:00 - 5:00pm [Creativity in Cannabis Presented by Clio Cannabis](#)

The panel will discuss tips on marketing, design, and storytelling in order to effectively connect and activate consumers and to differentiate a brand in this exciting and challenging business.

Moderator: Michael Kauffman, Executive Director, Clio Music & Clio Cannabis

Panelists: Andrew Lincoln, SVP/Executive Creative Director, FCB Chicago; **Anni Hall**, Director of Content & Creative, PAX; **Mimi Lam**, CEO & Founder, Superette

5:00 - 6:00pm [The Restatement of Copyright: What You Need to Know](#)

In this session, panelists will explore the Restatement project and its implications and will offer a range of perspectives and insights.

Moderator: Simon Frankel, Partner, Covington & Burling LLP

Panelists: Jane Ginsburg, Professor of Law, Columbia University; **Lydia Loren**, Henry J. Casey Professor of Law, Lewis & Clark Law School; **Pierre N. Leval**, United States Circuit Judge of the U.S. Court of Appeals for the Second Circuit; **Robert Brauneis**, Professor of Law, The George Washington University Law School

5:00 - 6:00pm [AIMP Presents Songwriters Live Carousel](#)

The Association of Independent Music Publishers (AIMP) presents an hour of live performances from some of the best up-and-coming independent songwriters in the country — from the Big Apple, to Music City USA, to the City of Angels.

Host: Sharon Tapper, Owner/Founder, Pivot Music Group

Panelists: BAYWUD, Artist & Songwriter; **Barteas Strange**, Artist, Songwriter & Producer; **Brooke Eden**, Artist & Songwriter

6pm doors/7pm show: Closing Night Showcase & Party at Drom, 85 Avenue A, Manhattan - \$15 tickets or Mondo Badge

- Paola Gladys, Zāna and Andrew Weiss & Friends

###

About MONDO.NYC:

[MONDO.NYC](#) is an international festival and global business summit of and for music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape. Founded in 2016 by Joanne Abbot Green and Bobby Haber, the event and its year-round content programming have brought together thousands of industry professionals, artists and fans both in-person and online.

Please note all Mondo.NYC 2021 events are subject to change without notice.

Follow us on social media! #mondoNYC

Facebook: @mondofestivalnewyork

Instagram: @mondo.nyc

Twitter: @mondonewyork

LinkedIn: @mondo-nyc

Media Relations for Mondo.NYC

Laurie Jakobsen / Jaybird Communications
917.697.2274 / laurie@jaybirdcom.com

Tracy Zamot / Jaybird Communications
917.579.6704 / tracy@jaybirdcom.com