



mondo NYC.

**Empowering Music
Empowering Artists
Connecting Thru Technology**

SPONSORSHIP DECK

**ARLO WILLAMSBURG HOTEL,
BROOKLYN OCTOBER 15-18, 2024**

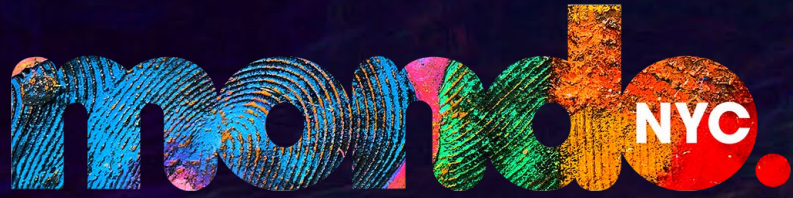
JUNE 2024

Join us at that magic
place where talent,
sound and innovation
collide.

In the music capital of
the world.

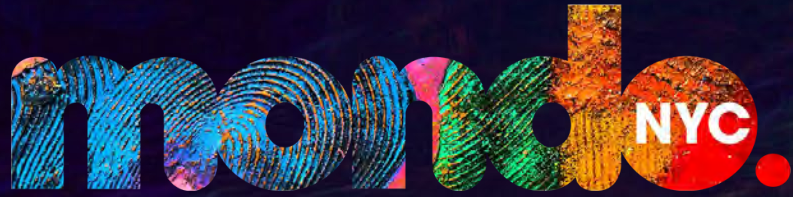
Mondo.NYC 2024.





What we are.

- Flagship NYC music and technology business conference, October 15-18, 2024, Arlo Williamsburg Hotel, Brooklyn
- Global live music showcase curating breakthrough emerging artists at independent NYC venues and online
- Mondo sets the agenda for music, tech and media industry experts, innovators and thought-leaders



What we focus on.

- AI
- Artist management
- Artist advocacy
- Creation & production
- Data & Trends
- Distribution
- Investment & valuation
- Live music
- Music & Tech Law
- Metaverse & Web3
- Music policy
- Music supervision
- Music technology
- Revenue generation
- Songwriting & publishing
- Streaming
- Trust & security

How we do it.

- Panels
- Product Demos
- Tracks and hubs
- One-on-ones
- Artist showcases
- Meet & Greets
- Networking
- Breakfast & lunch
- Evening reception

WHO ATTENDS MONDO?



Music industry executives

Eager to sign new talent and learn how new technologies will change the music landscape.



Tech innovators & thought leaders

Pushing the envelope in AI, VR, data, metaverse, blockchain and other bleeding edge frontier tech.



Music supervisors, composers & their creative collaborators

Execs from sync, master licensing, film, TV, advertising, video games & trailers.



Live Entertainment

Venues, booking, ticketing, gear



Legal, Investment & Finance

Focusing on revenue generation, early-stage tech, music IP, licensing, digital currency and more



Emerging Artists & Creatives

Empowering career development and building awareness among fans, industry and media.



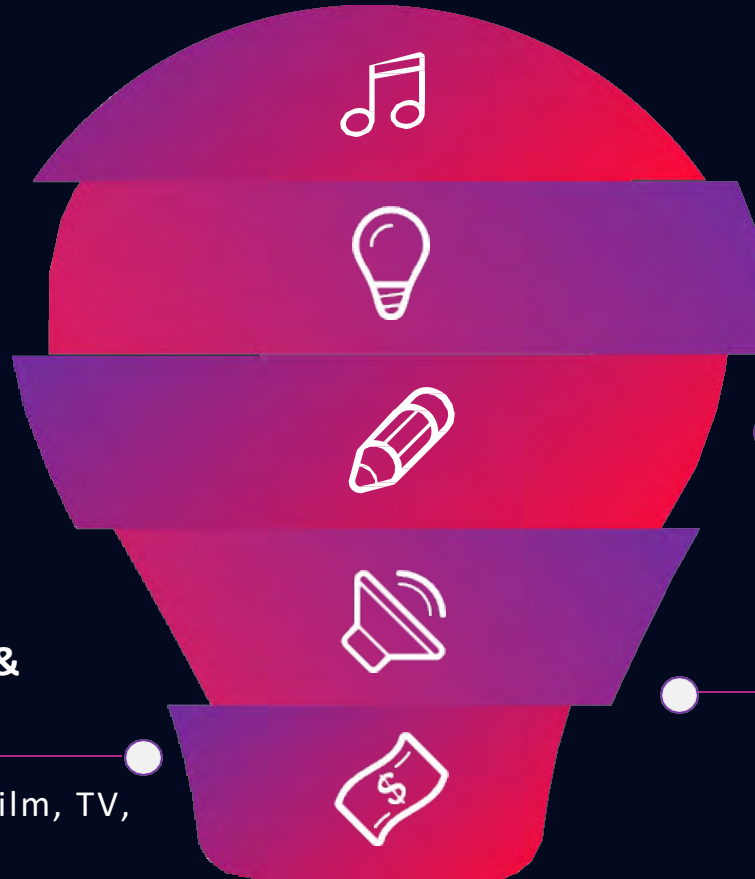
Streaming Media & Content

Local, regional, national and global.



Brands

Tech, entertainment, financial services, communications, pop culture



Special Events & Programming

**RIAA Special
Presentation "Everything
You Need to Know
About Music Policy in
One Hour"**



**CLE Music & Tech Law Symposium
Powered by Michelman &
Robinson LLP & Covington &
Burling LLP Sponsored by CDAS,
Granderson des Rochers and
Recording Artists Project @
Harvard Law School**



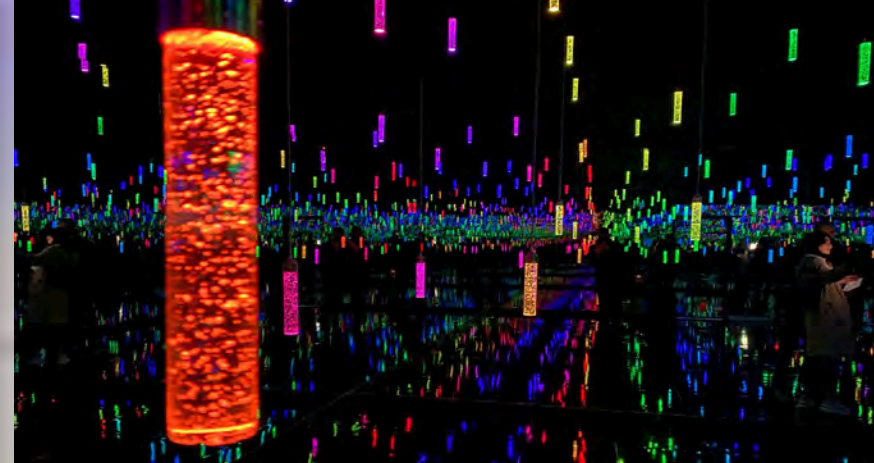
**Guild of Music
Supervisors Annual
NYC Education Event &
Film Festival**

- The State of the Music Business 2024
- Future of Music Creation & Distribution
- Generative AI, Deep Fakes & Synthetic Content

Presenting Partnership Opportunities

CURATE PANEL TRACK OR INNOVATION LAB

Eight individual or multi-panel
program slots available



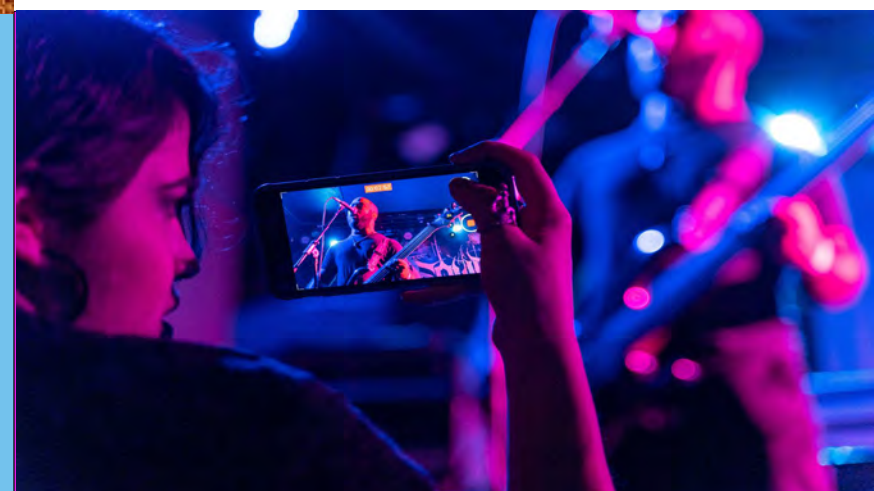
Opening Night Reception

Grand Ballroom, Arlo Williamsburg
Four Category Exclusive Sponsorships



Water Tower Residency or Hub

Welcome clients to one of NYC's
most dramatic spaces overlooking
the Lower Manhattan skyline
Four events available





ARLO WILLIAMSBURG CITY VIEW SUITE

Perched high above the East River,
these suites are perfect for meet and
greet and one-on-ones

**Artist Showcase or
Product Reveal**
At Manhattan or Brooklyn
indie venue



MONDO SALON SERIES

Host an invite-only networking event
starting Q4 2024





Overview

- 1250 leading global music and tech business stakeholders: legacy executives, start-up entrepreneurs, investors, inventors, legal, brands, media, live, artists, songwriters and their respective advisors, representatives & rights-holders
- 53+% C-suite/owner/partner/senior executives
- Content focus: revenue generation, AI/new tech, distribution, data, rights, trust & security, policy, streaming, marketing, fan engagement and more.
- 200 music & tech speakers
- 60 sessions & workshops
- 40 showcase performers

2024 Programming Highlights

- The State of the Music Business, 10/15
- Fireside: Concord CEO Bob Valentine & NYU's Larry Miller, 10/15
- AMRA Hosts MusicTech Intensive, 10/15
- RIAA Presents Everything You Need to Know About Music Policy, 10/16
- The State of A&R with Gabi Kochlani & BMG SVP Tab Nkhereanya, 10/16
- The Future of Music Creation & Distribution, 10/16
- The Future of Music Investment with JKBX's Scott Cohen & Sam Hendel, 10/17
- Covington Presents: Embracing Change and Dealmaking with Generative AI, Deepfakes and Synthetic Content, 10/17
- Guild of Music Supervisors NYC Education Event, 10/17
- Grayson Music Group presents "Meet the Creators" Mixer, 10/17
- CLE Music & Tech Law Symposium, 10/18
- Pro Bono Sessions for Independent Artists by RAP @ Harvard Law School, 10/18
- Mondo Showcase Artists Class of 2024



MONDO.NYC ATTENDING ORGANIZATIONS

Mondo welcomes leading music and technology executives, entrepreneurs, representatives, educators, cultural personnel and artists in multiple disciplines and genres from 25+ territories worldwide.

business mgmt/rights/ finance/gov't/policy

AllianceBernstein, ASCAP, Banc of California, BMI, Citrin Cooperman, City National Bank Collective Entertainment, Creative Executive Officers, DIMA, Double Six Rights Management, Exactuals, Flood Bumstead McCready & McCarthy, FUGA, Harbourview Equity, HIFI, Indify, Influence Media, Levity Music, LL Business Management, Massarsky Consulting, Music Fund, MusicCapital, MusicPro Insurance, NMPS, Peermusic, Pex, PRS For Music, PTR Strategic Ltd, RIAA, ROSTR, Rumblefish, Rytebox, SoundExchange, Squareup, The MLC, TKG Business Management, U.S Copyright Office

music supervision/licensing/ brands/media/marketing/ representation

10th Street, AMP, Anomaly, Artist for Artist, Bloom Effect, COLORS Worldwide, DDB, De Wolfe Music, Dentsu McGarry Bowen, Disko, F2 Entertainment, FCB, Found Objects, Groove Guild, Guild of Music Supervisors, Neophonic, Open Road LA, Out of Office Music, Peloton, Pivot Music, Project Gold, Proper One, Publicis, Pusher LLC, Quincy Jones Productions, Rebel, Saatchi & Saatchi, SyncFloor, Synchtank, Systemic, TaP Music, Venn Arts, Washington Street Publishing, William Morris Endeavor

streaming platform, creator tools, immersive audio, data, digital currency, NFTs

.Music, AllCertified, Amper Music, Async Art, Audible Reality, Audioshake, Audius, Bandlab, Bandzoogole, BeatBread, Crypto.com, DistroKid, Eluvio, Exploration, FanTracks, Gimme Radio, Immersion Networks, LANDR, Luminate, LyricFind, Mediatech MIDiA, PlusMusic, Qobux, Revoice, Roblox, Splash, Splice, Spotify, The Orchard, TIDAL, TikTok, Trac, Verifi Media, WaveAI, YouTube

label/publisher/ distribution

300 Ent, Atlantic Rec, AWAL, Beggars Group, Big Machine, BMG, Concord, Downtown, Exceleation, Glassnote, Hollywood Rec, Merge Rec, Mom +Pop Music, ONErpm, Reach Music, Reservoir, Robbins Ent, Rough Trade Publishing, Round Hill, Sony Music, Sony Music Publishing, Universal Music Group, Warner Chappell, Warner Music Group, Yep Rock Records

legal

- 8 New Square
- Blackstone Chambers
- Bray & Kraiss
- Covington & Burling
- King, Holmes, Paterno & Soriano
- Latham & Watkins
- Manatt, Phelps & Phillips
- Michelman & Robinson
- Mitchell Silberberg & Knupp
- Quinn Emanuel Urquhart & Sullivan

live

AEG Presents, Bohemian Foundation, Broadberry Ent Group, Brooklyn Bowl, City Winery, Live Music Society, Live Nation Ent, NIVA, NYC Nightlife United, NYIVA, Oak View Group, Red River Cultural District, Resound, See Tickets

media

Allaccess.com, Billboard, Business Insider, Disney, Endurance Media, HBO, NPR, Pandora, Rolling Stone, Shutterstock, SiriusXM, Variety, Viacom/CBS/Paramount/Showtme Vice, Wall Street Journal

trade/advocacy group

Academy of Country Music, AIMP, Clio Music, Copyright Alliance, Music Managers Forum-US, Onsite, Recording Academy, SONA, Women in Music

international

Consulate General of Canada, France Rocks, Italia Music Export, SOCAN, Sounds Australia, Swiss Live Talents, Taiwanese Waves

gaming/metaverse

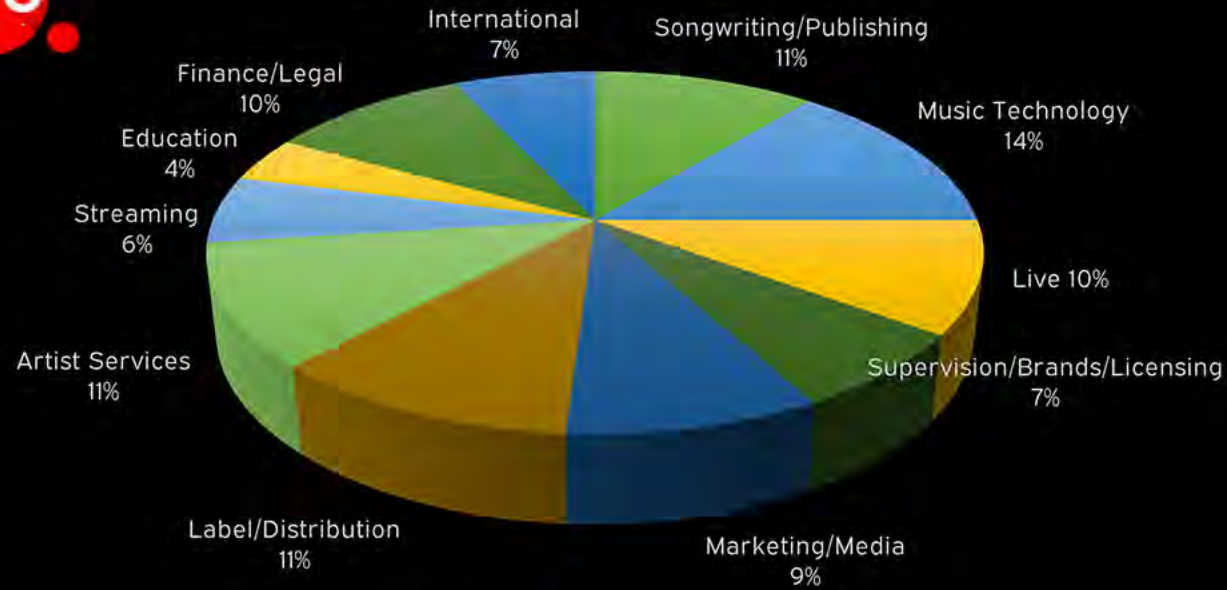
- Activision
- BITKRAFT
- Castle Games
- Drop
- Ready Games
- Riot Games
- Roblox

education/career development

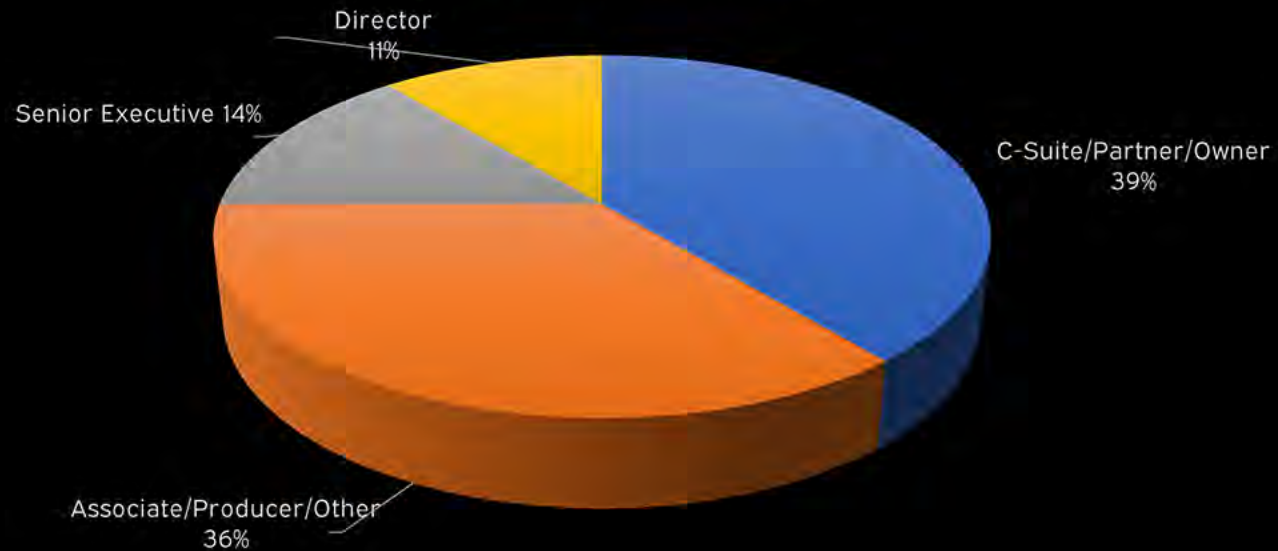
Berklee College of Music, Columbia University, EnterGain, George Washington University Law School, Harvard Law School, Lewis & Clark Law School, NYU Steinhardt, Penn State Dickinson Law, University of Iowa, USC



Business Attendee Breakdown Executives By Vertical



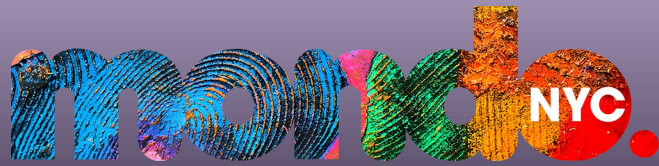
Executives By Seniority





Word of Mouth

- Thank you for the inspiration and opportunities you've brought to the industry.
- Really enjoyed this year's programming. Fantastic lineup and great insight from guests.
- I was very impressed with the level of content and discussion, much of which was very substantive and sophisticated.
- The buzz in the air, the conversations, the connections...EVERYONE was getting tremendous value out of the conference.
- Bobby and Joanne are two of the loveliest people in the biz and we are honored to know and work with y'all.
- It was such an amazing conference. So much learning and connecting.
- The overall vibe was great, the conversations were excellent.
- This year was my first Mondo and I had an amazing time! I came as both as artist and artist manager and left with so many brilliant insights on both sides.
- A fantastic event.
- Thank you, Mondo, for the platform to host this important and impactful conversation.
- Had an amazing time and met some great people. Y'all killed it - until next time!
- It's a great week of events that touches so many important facets of the industry.
- It was a flawless event. Kudos to you and your team!
- What a great day of programming!



October 15-18, 2024

Connect



For more information & pricing
contact Bobby Haber
bobby@mondo.nyc